

How to obtain your personalised Affiliate Links

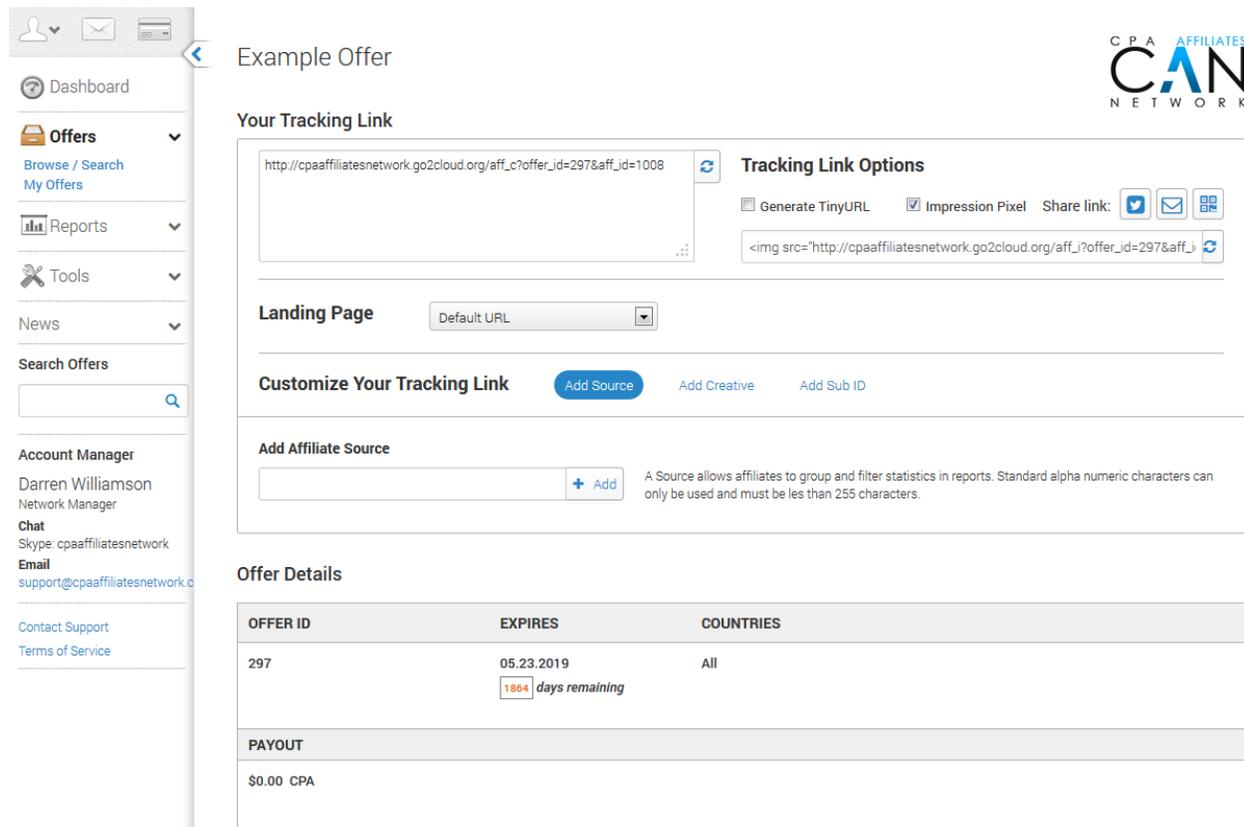
This file contains a walkthrough of how to obtain your personalised affiliate links, assign any source, sub_id parameters for your personal tracking and grab creatives and applicable code.

New Dashboard Interface

Click [here](#) to jump to the section which explains the Original Affiliate Interface.

- 1) From your dashboard page after logging in, select, “Offers > My Offers” on the left Menu Bar.
- 2) You can choose to browse available offers and if necessary apply to promote them, or, if already approved, you can select the appropriate offer from your “My Offers” list.
- 3) Once you have selected the offer for which you want tracking links, you will be presented with a screen similar to this (Fig. 1)

Fig. 1



The screenshot displays the 'Example Offer' configuration page in the CPA Affiliates Network dashboard. The left sidebar contains navigation options: Dashboard, Offers (with sub-links for Browse/Search and My Offers), Reports, Tools, News, Search Offers, and Account Manager (Darren Williamson, Network Manager, with chat and email contact info). The main content area is titled 'Example Offer' and features the CPA Affiliates Network logo in the top right. Below the title, there are sections for 'Your Tracking Link', 'Tracking Link Options', 'Landing Page', 'Customize Your Tracking Link', 'Add Affiliate Source', and 'Offer Details'.

Your Tracking Link

Tracking Link Options

Generate TinyURL Impression Pixel Share link: [Twitter](#) [Email](#) [QR](#)

Landing Page Default URL

Customize Your Tracking Link [Add Source](#) [Add Creative](#) [Add Sub ID](#)

Add Affiliate Source [+ Add](#) A Source allows affiliates to group and filter statistics in reports. Standard alpha numeric characters can only be used and must be less than 255 characters.

Offer Details

OFFER ID	EXPIRES	COUNTRIES
297	05.23.2019 1864 days remaining	All
PAYOUT		
\$0.00 CPA		

- 4) Your standard tracking link is given in the “Your Tracking Link” box, however, if in the offer description the following text appears “*Important Tracking Notice: Please ensure you use the affiliate links assigned by Support. etc*”, then you will need to assign your affiliate ID to the tracking link to ensure correct tracking through the advertisers system (failure to do so may result in loss of conversions). If this text does not appear in the offer description, skip to Step 5.

Assigning your Affiliate ID to the Tracking Link

- a) The second section contains a box titled “Landing Page”, from the drop down list, locate and select your Affiliate ID (Fig. 2)

Fig. 2

Example Offer

Your Tracking Link

http://cpaaffiliatesnetwork.go2cloud.org/aff_c?offer_id=297&aff_id=1008

Tracking Link Options

Generate TinyURL Impression Pixel Share link: [Twitter](#) [Email](#) [QR](#)

Landing Page

Default URL
Default URL
Random URL
Affiliate 1008

Customize Your Tracking Add Creative Add Sub ID

Add Affiliate Source

+ Add A Source allows affiliates to group and filter statistics in reports. Standard alpha numeric characters can only be used and must be less than 255 characters.

Offer Details

OFFER ID	EXPIRES	COUNTRIES
297	05.23.2019 1864 days remaining	All

PAYOUT

\$0.00 CPA

- b) Once selected, the system generated tracking link will be automatically updated and ready for you to add any Source or Sub_Id parameters and grab Creatives.

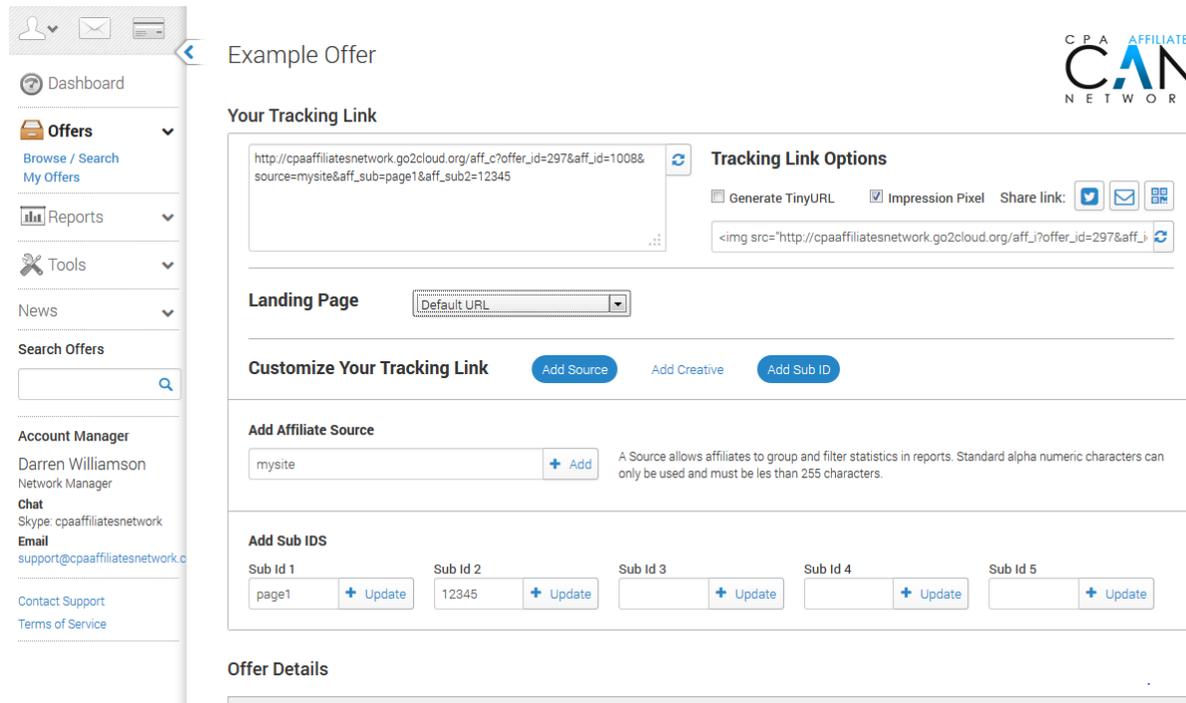
Please Note:

Many offers within the network offer alternate Landing Pages, these are normally available for selection in the Landing Page drop down list (see Step 6), however, for offers which require you to select your Affiliate ID for correct tracking, this is not possible, alternate Landing Pages may still be available for you, but, they will need to be assigned within the advertisers system to your assigned tracker, please contact Support or your Affiliate Manager to discuss available pages and have them assigned to your tracker.

- To add your required tracking parameters, click the “Add Source” and / or “Add Sub ID” links in the “Customize Your Tracking” section, additional fields will appear (see Fig. 3) allowing you to enter your own tracking parameters which will be available within your affiliate reports.

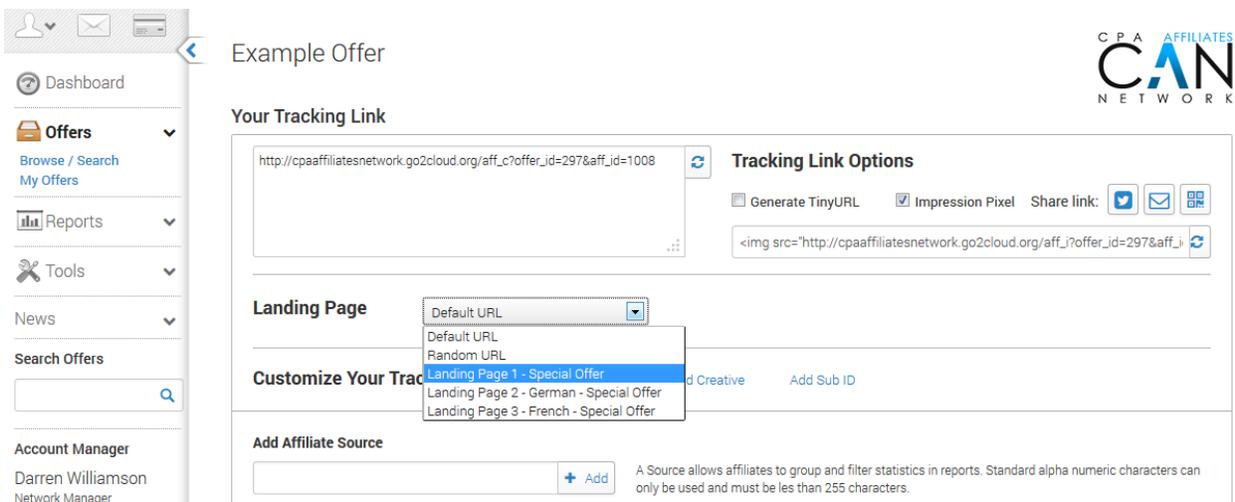
After entering your required details into each, click the “+ Add” or “+ Update” button to update the given tracking link with your parameters. You can add up to 5 “Sub_Id’s” as required.

Fig. 3



- Many offers allow you to choose your required Landing Page for your traffic, you can select alternate Landing Pages from the “Landing Page” drop down list, once selected, your tracking link will be automatically updated. (Fig. 4)

Fig. 4



- To grab creatives, to which your tracking link (complete with all the details above, Landing Page, Source, Sub ID's etc) will be assigned, click the "Add Creative" link in the "Customize Your Tracking Link" section, a new drop down box, titled "Add Creative" will appear (Fig. 5).

Fig. 5

The screenshot displays the 'Example Offer' configuration page in the CPA Affiliates Network interface. On the left is a sidebar with navigation links: Dashboard, Offers (Browse / Search, My Offers), Reports, Tools, News, Search Offers, Account Manager (Darren Williamson, Network Manager, Chat, Email), and Contact Support. The main content area is titled 'Example Offer' and features the CPA Affiliates Network logo. Key sections include:

- Your Tracking Link:** A text box containing a URL: `http://cpaaffiliatesnetwork.go2cloud.org/aff_c?offer_id=297&aff_id=1008&source=mysite&aff_sub=Page1&aff_sub2=12345&url_id=571`.
- Tracking Link Options:** Includes checkboxes for 'Generate TinyURL' and 'Impression Pixel', and a 'Share link' section with social media icons.
- Landing Page:** A dropdown menu currently set to 'Landing Page 1 - Special Offer'.
- Customize Your Tracking Link:** Three buttons: 'Add Source', 'Add Creative', and 'Add Sub ID'.
- Add Affiliate Source:** A text input with 'mysite' and an 'Add' button. A note states: 'A Source allows affiliates to group and filter statistics in reports. Standard alpha numeric characters can only be used and must be less than 255 characters.'
- Add Creative:** A dropdown menu showing a list of creatives: 'can_100x100_white_en.png', 'can_120x60_logo_en.jpg', 'can_125x125_white_en.png', and 'can_250x250_white_en.jpg'. The 'can_120x60_logo_en.jpg' option is highlighted.
- Sub IDs:** A row of five 'Update' buttons, each associated with a sub ID: 'Page1', '12345', 'Sub Id 3', 'Sub Id 4', and 'Sub Id 5'.

- Select your required creative from the drop down list, wherever possible, we try to name them with the size, language, and if applicable currency of the loaded creative, once selected, you can "Add" the creative ID to your tracking Link or "Preview".
- Clicking Preview will bring up a pop-up screen (Fig. 6) which, along with a preview of the creative, will give details of the creative's size, CTR (click-through-ratio), EPC (earnings-per-click) & CR (conversion-ratio). You will also be given the html code for placement on your site (including all previously added parameters, landing page etc). Just copy the html text and paste into your site code in the desired location (or widget).
- Additionally, you can choose to download the creative (opens the picture creative in a new browser window) which you can save as a picture file (jpg, gif etc), or "Ad Group" which will allow you to assign the creative to a new or existing Ad Group (Please see our file relating to Ad Groups for more information).
- When finished copying the code, reviewing the details etc, click "Close" to be taken back to the main screen.

Fig. 6



- 8) Once back in the main offer screen, if you wish, you can “Generate Tiny URL” (located at the top, to the right of the box in which your tracking link appears), check the box and your link will be converted to a short code link (uncheck the box to revert back).

Original Affiliate Interface

- 1) From your dashboard page, select Offers. You can choose to browse All Offers or select the category of the offer you wish to obtain links for, locate the offer in the list and click.
- 2) If not already approved for the selected offer you can apply and when approved, enter the offer and scroll down to the “Generate Tracking” Section. You will see a screen similar to this (Fig. 7)

Fig. 7

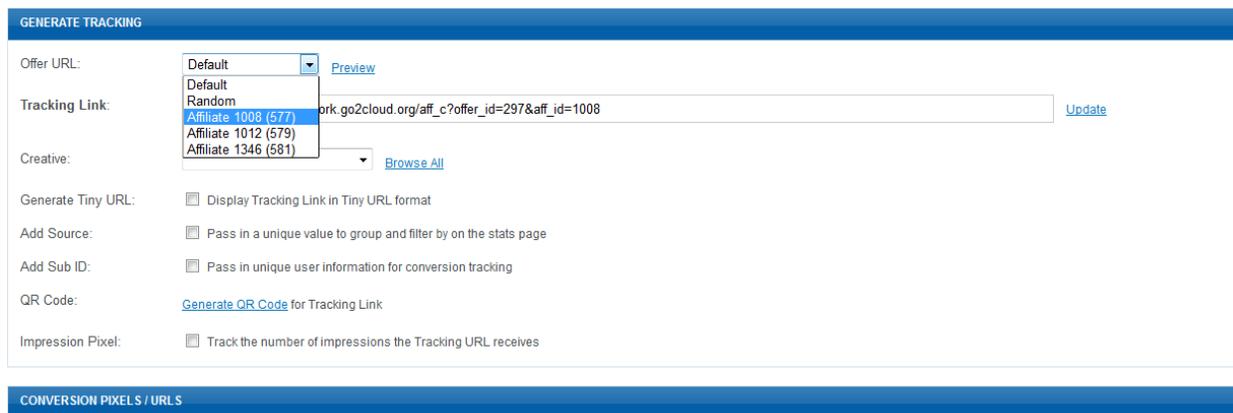
The screenshot shows a 'GENERATE TRACKING' form with a blue header. The form contains the following elements: 'Offer URL:' with a dropdown menu set to 'Default' and a 'Preview' link; 'Tracking Link:' with a text input field containing 'http://cpaaffiliatesnetwork.go2cloud.org/aff_c?offer_id=297&aff_id=1008' and an 'Update' link; 'Creative:' with a dropdown menu and a 'Browse All' link; 'Generate Tiny URL:' with a checkbox labeled 'Display Tracking Link in Tiny URL format'; 'Add Source:' with a checkbox labeled 'Pass in a unique value to group and filter by on the stats page'; 'Add Sub ID:' with a checkbox labeled 'Pass in unique user information for conversion tracking'; 'QR Code:' with a link 'Generate QR Code for Tracking Link'; and 'Impression Pixel:' with a checkbox labeled 'Track the number of impressions the Tracking URL receives'. At the bottom, there is a blue bar with the text 'CONVERSION PIXELS / URLS'.

- 3) Your standard tracking link is given in the “Tracking Link” box however, if in the offer description above the following text appears “*Important Tracking Notice: Please ensure you use the affiliate links assigned by Support. etc*”, then you will need to assign your affiliate ID to the tracking link to ensure correct tracking through the advertisers system (failure to do so may result in loss of conversions). If this text does not appear in the offer description, skip to Step 4.

Assigning your Affiliate ID to the Tracking Link

- a) From the drop down box titled “Offer URL”, locate and select your Affiliate ID, Fig. 8

Fig. 8



The screenshot shows a web interface titled "GENERATE TRACKING". It features several input fields and checkboxes. The "Offer URL:" field has a dropdown menu open, showing options: "Default", "Random", "Affiliate 1008 (577)", "Affiliate 1012 (579)", and "Affiliate 1346 (581)". The "Affiliate 1008 (577)" option is highlighted. To the right of the dropdown is a "Preview" link. Below the dropdown is a text input field for the "Tracking Link:" containing the URL "prk.go2cloud.org/aff_c?offer_id=297&aff_id=1008" and an "Update" link. Other fields include "Creative:" with a "Browse All" link, "Generate Tiny URL:" with a checkbox for "Display Tracking Link in Tiny URL format", "Add Source:" with a checkbox for "Pass in a unique value to group and filter by on the stats page", "Add Sub ID:" with a checkbox for "Pass in unique user information for conversion tracking", "QR Code:" with a link "Generate QR Code for Tracking Link", and "Impression Pixel:" with a checkbox for "Track the number of impressions the Tracking URL receives". At the bottom, there is a blue bar with the text "CONVERSION PIXELS / URLS".

- b) Once selected, the system generated tracking link will be automatically updated and ready for you to add any Source or Sub_Id parameters and grab Creatives.

Please Note:

Many offers within the network offer alternate Landing Pages, these are normally available for selection in the Offer URL drop down list (see Step 5), however, for offers which require you to select your Affiliate ID for correct tracking, this is not possible, alternate Landing Pages may still be available for you, but, they will need to be assigned within the advertisers system to your assigned tracker, please contact Support or your Affiliate Manager to discuss available pages and have them assigned to your tracker.

- 4) To add your required tracking parameters, click the “Add Source” and / or “Add Sub ID” boxes (for additional Sub_ID’s, click the More Sub ID’s link), additional fields will appear (see Fig. 9) allowing you to enter your own tracking parameters which will be available within your affiliate reports.

After entering your required details into each, click the “Update” link underneath each box to update the given tracking link with your parameters. You can add up to 5 “Sub_Id’s” as required.

If you wish to remove the expanded boxes from view, click F5 to refresh your browser.

Fig. 9

The screenshot displays the 'GENERATE TRACKING' interface. At the top, there is a blue header with the text 'GENERATE TRACKING'. Below this, the form is organized into several sections:

- Offer URL:** A dropdown menu set to 'Default' with a 'Preview' link to its right.
- Tracking Link:** A text input field containing the URL 'http://cpaaffiliatesnetwork.go2cloud.org/aff_c?offer_id=297&aff_id=1008&aff_sub=mysite&aff_sub2=Page1&aff_sub3=12345' and an 'Update' link.
- Creative:** A dropdown menu with a 'Browse All' link.
- Generate Tiny URL:** A checkbox labeled 'Display Tracking Link in Tiny URL format'.
- Affiliate Source:** An empty text input field with an 'Update' link below it. A note below states: 'A Source allows affiliates to group and filter statistics in reports. Standard alpha numeric characters can only be used and must be less than 255 characters.'
- Affiliate Sub ID:** A text input field containing 'mysite' with 'Update' and 'More Sub IDs' links below it. A note below states: 'A Sub ID allows affiliates to pass unique values (i.e. a user ID or any other user information) into the tracking link. The Conversion Report provides a list of conversions by Affiliate Sub ID. Standard alpha numeric characters can only be used.'
- Affiliate Sub ID 2:** A text input field containing 'Page1' with an 'Update' link below it.
- Affiliate Sub ID 3:** A text input field containing '12345' with an 'Update' link below it.
- Affiliate Sub ID 4:** An empty text input field with an 'Update' link below it.
- Affiliate Sub ID 5:** An empty text input field with an 'Update' link below it.
- QR Code:** A link labeled 'Generate QR Code for Tracking Link'.
- Impression Pixel:** A checkbox labeled 'Track the number of impressions the Tracking URL receives'.

At the bottom of the page, there is a blue footer with the text 'CONVERSION PIXELS / URLS'.

- 5) Many offers allow you to choose your required Landing Page for your traffic, you can select alternate Landing Pages from the "Offer URL" drop down list, once selected, your tracking link will be automatically updated. (Fig. 10).

Fig. 10

The screenshot displays the 'GENERATE TRACKING' interface. At the top, there is a blue header with the text 'GENERATE TRACKING'. Below this, the 'Offer URL' dropdown menu is open, showing options: 'Default', 'Default', 'Random', 'Landing Page 1 - Special Offer (571)', 'Landing Page 2 - German - Special Offer (573)', and 'Landing Page 3 - French - Special Offer (575)'. The 'Tracking Link' field shows the URL 'id=297&aff_id=1008&aff_sub=Page1&aff_sub2=12345&source=mysite' with an 'Update' button. The 'Affiliate Source' is 'mysite' with an 'Update' button. The 'Affiliate Sub ID' is 'Page1' with an 'Update' button and a link to 'More Sub IDs'. The 'Affiliate Sub ID 2' is '12345' with an 'Update' button. The 'Affiliate Sub ID 3', '4', and '5' fields are empty with 'Update' buttons. The 'QR Code' section has a link to 'Generate QR Code for Tracking Link'. The 'Impression Pixel' checkbox is checked with the label 'Track the number of impressions the Tracking URL receives'. At the bottom, there is a blue footer with the text 'CONVERSION PIXELS / URLS'.

- 6) To grab creatives, to which your tracking link (complete with all the details above, Landing Page, Source, Sub ID's etc) will be assigned, select your desired creative from the drop down list next to "Creative". (Fig. 11).

Fig. 11

The screenshot displays the 'GENERATE TRACKING' interface. At the top, there is a blue header with the text 'GENERATE TRACKING'. Below this, the interface is organized into several sections:

- Offer URL:** A dropdown menu is set to 'Landing Page 1 - Special Offer (571)', with a 'Preview' link to its right.
- Tracking Link:** A text input field contains the URL 'http://cpaaffiliatesnetwork.go2cloud.org/aff_c?offer_id=297&aff_id=1008&aff_sub=Page1&aff_sub2=12345&source=mysite&url_id=571', with an 'Update' link to its right.
- Creative:** A dropdown menu is open, showing a list of creative files: 'can_100x100_white_en.png', 'can_120x60_logo_en.jpg', 'can_125x125_white_en.png', and 'can_250x250_white_en.jpg'. A 'Browse All' link is positioned to the right of the dropdown.
- Generate Tiny URL:** A text input field is empty, with a 'format' link to its right.
- Affiliate Source:** A text input field is empty, with an 'Update' link below it.
- Affiliate Sub ID:** A text input field contains 'Page1', with 'Update' and 'More Sub IDs' links below it.
- Affiliate Sub ID 2:** A text input field contains '12345', with an 'Update' link below it.
- Affiliate Sub ID 3:** A text input field is empty, with an 'Update' link below it.
- Affiliate Sub ID 4:** A text input field is empty, with an 'Update' link below it.
- Affiliate Sub ID 5:** A text input field is empty, with an 'Update' link below it.
- QR Code:** A link labeled 'Generate QR Code for Tracking Link' is present.
- Impression Pixel:** A checkbox is checked, with the text 'Track the number of impressions the Tracking URL receives' next to it.

At the bottom of the interface, there is a blue footer with the text 'CONVERSION PIXELS / URLS'.

- Select your required creative from the drop down list, wherever possible, we try to name them with the size, language, and if applicable currency of the loaded creative, once selected, your tracking link will be automatically updated and a new box will appear with the required html code. Copy this code and paste into your site code (or widget) where you wish the banner to appear.
- You can Preview the creative by selecting "Preview", a pop-up box will appear with a copy of the selected creative (Fig. 12), click the "X" at the top right of the box to close this box.
- Alternatively, you can click the "Browse All" link which will open a pop-up box which will display all creatives available for this offer, simply scroll down to view all, click the "X" to close this box and select the desired creative name from the drop down list.
- If you wish, you may also download all available creatives for the offer, scroll down to the bottom of the "Creative Files" section at the bottom of the page and click "Download All", a Zip file containing all creatives will be available for you to open or save (Fig. 13).

Fig. 12

GENERATE TRACKING

Offer URL: [Preview](#)

Tracking Link: [Update](#)

Creative: [Preview](#) [Browse All](#)

```
<a href="http://cpaaffiliatesnetwork.go2cloud.org/aff_c?offer_id=297&aff_id=1008&aff_sub=Page1&aff_sub2=12345&source=mysite&url_id=571&file_id=18799" target="_blank"></a></img>
```

The creative code above is in HTML format. Copy it and paste it as code into advertising material. [Email Creative Code](#)

Generate Tiny URL: Display Tracking Link in Tiny URL format

Affiliate Source: [Update](#)

A Source allows affiliates to group and filter statistics in reports. Standard alpha numeric characters can only be used.

Affiliate Sub ID: [Update](#) [More Sub IDs](#)

A Sub ID allows affiliates to pass unique values (i.e. a user ID or any other user information) to the advertiser. Standard alpha numeric characters can only be used.

Affiliate Sub ID 2: [Update](#)

Affiliate Sub ID 3: [Update](#)

Affiliate Sub ID 4: [Update](#)

Affiliate Sub ID 5: [Update](#)

QR Code: [Generate QR Code for Tracking Link](#)

Fig. 13

QR Code: [Generate QR Code for Tracking Link](#)

Impression Pixel: Track the number of impressions the Tracking Link receives

CONVERSION PIXELS / URLS

Add third-party conversion tracking pixels and postback URLs below. The system will automatically generate the tracking code for you.

Add New Conversion Pixels / URL

Type:

Add Code:

HTML or JavaScript Code for Client (Cookie Tracking)

CREATIVE FILES

All of the files below are hosted on an ultra fast CDN. You can either download the files or link to them directly.

Page 1 of 1

ID	Name	Type	Link	
18797	can_100x100_white_en.png	image banner	http://media.go2speed.org/brand/files/cpaaffiliatesnetwork/297/can_100x100_white_en.png	Preview Download
18799	can_120x60_logo_en.jpg	image banner	http://media.go2speed.org/brand/files/cpaaffiliatesnetwork/297/can_120x60_logo_en.jpg	Preview Download
18801	can_125x125_white_en.png	image banner	http://media.go2speed.org/brand/files/cpaaffiliatesnetwork/297/can_125x125_white_en.png	Preview Download
18803	can_250x250_white_en.jpg	image banner	http://media.go2speed.org/brand/files/cpaaffiliatesnetwork/297/can_250x250_white_en.jpg	Preview Download

Page 1 of 1 [Download All](#)

7) Once you have completed the above, if you wish, you can “Generate Tiny URL”, check the box and your link will be converted to a short code link (uncheck the box to revert back).

If you require help with this or any other issue, please contact your Affiliate Manager or Support.

Support

CPA Affiliates Network

support@cpaaffiliatesnetwork.com

Skype: cpaaffiliatesnetwork